



THE GREAT
GET TOGETHER
INSPIRED BY JO COX

GET ACTIVE TOGETHER

The Great Get Together (21-23 June 2024) is the UK's annual celebration of everything that unites our communities, inspired by Jo Cox's belief that **"we have more in common than that which divides us"**. Find out more about the Great Get Together, which this year takes place on what would've been Jo Cox's 50th birthday, and access our full range of resources on our website.



Few things unite us more than sport or physical activity. Whether it be going for a group jog or popping down to your local grassroots football team to cheer them on, sport sits at the heart of our communities. Jo Cox was a keen sportswoman and understood the power of sport to bring people together and bridge divides. That is why, this Great Get Together, the Jo Cox Foundation is encouraging everyone to Get Active Together.

Whether you're a seasoned athlete or just starting out, a sports club or a group of friends, let's make the Great Get Together weekend a celebration of our common bonds through activity.



HOW TO GET ACTIVE TOGETHER

There are countless ways to Get Active Together as part of the Great Get Together, whether you're an organisation or an individual. Attend a session hosted by one of our partners or organise your own Get Active Together event—it's all about finding what works for you and getting involved!

GoodGym: Goodgym brings people together to get fit and do good. Why not join

THE **JO COX** FOUNDATION



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them? It's a great chance to Get Active with others. Find your nearest GoodGym session on our Great Get Together map or [on their website](#).

Open Days and Tasters: Why not run an open day or taster session to engage new participants as part of the Great Get Together? Invite people along to try out your facilities, to give it a go or simply to explore what you do. Providing a warm, friendly atmosphere, and being part of a national event, can help people to feel comfortable trying out a new activity or place. Offer a warm welcome as people arrive, some refreshments and some activities to help them connect - a simple taste of what you offer can get people hooked and help them to Get Active Together.



Run for Jo: Each year the Run for Jo takes place at Oakwell Hall, Birstall, West Yorkshire near where Jo Cox grew up. Hundreds of people take part in running either a 6.5km run or a 2.5km fun run, raising thousands for charity. Why not join them? Or, if you can't make it to Birstall, could you organise your own run on Great Get Together weekend?

Sports Day: Different organisations coming together to run events during the Great Get Together is something that has been happening since it first took place in 2017. Why not repeat this in 2024? You could encourage people to Get Active Together by, for example, combining a run and a football game with a joint social, or by doing a BBQ alongside a cricket match and a hockey game.

Celebrate: Above all, this is about celebrating what we have in common and how sport and physical activity unite us. Why not use the Great Get Together to celebrate your community and your activity! This could be anything from a coffee meetup after a parkrun to a party that goes long into the night.



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There will be hundreds of Great Get Togethers taking place across the country this June and you are very welcome to join them. If you're planning an event please [register it with us](#). We want to make sure that we can share what you're doing and that it reaches as many people as possible.



ADDITIONAL RESOURCES

Remember you can find the full range of event resources - including template press releases, planning checklists, and conversation starters - in [our toolkit](#), where you can also find a template poster for your Get Active Together event.

