



THE GREAT  
GET TOGETHER  
INSPIRED BY JO COX

# FUNDRAISING GUIDE

## Thank you for fundraising as part of your Great Get Together!

Like all charities, The Jo Cox Foundation relies on donations to enable us to continue to run our brilliant projects, including the **Great Get Together (21-23 June 2024)** and the rest of our vital work. If you'd like to support us, then fundraising at your Great Get Together this June is a really easy way to do so.



We're here to support you every step of the way - from ideas about what kind of event to run, to those important logistics like where to send donations! When you [register your event](#), we'll send you **a pack with some branded kit**, including a collection box for on-the-day donations, to help you make your event look the part. Just **make sure you register by the deadline of 31 May** in order to receive a pack. We're always here to help if you have any questions, simply email [greatgettogether@jocoxfoundation.org](mailto:greatgettogether@jocoxfoundation.org) to reach the team.



## WHY FUNDRAISE?

The Great Get Together transforms communities, helping to bridge divides and bringing to life Jo Cox's belief that we 'have more in common than that which divides us'. However, **without support, we won't be able to keep this vital work going** - which is why we're asking people to fundraise for The Jo Cox Foundation this June.

THE **JO COX** FOUNDATION



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**Great Get Together events have an incredible impact** on people and communities. In 2023, 94% of people who attended an event said it made them happier and 97% said it had a positive impact on their mental health. [Read more](#) about the stories of people who have been impacted by the Great Get Together.

## HOW TO FUNDRAISE

Here are some ideas for fundraising at your event:

- Celebrate your furry friends by organising a **dog show**, and donate the entry fee.
- Run a **bake sale** at your workplace. Everyone appreciates a sweet treat!
- Put on a **coffee morning**. You could charge an entry fee, sell tea and cake, or even run a raffle.
- Organise a **sports event**. Teams can make a donation in order to enter the event or be sponsored to take part. You could add a challenge element; make the tournament a 'football marathon' or ask for donations for every try scored.

If you receive our branded fundraising pack, we'll send you **a fold-up collection box** and QR codes that people can **scan to donate** to make it easy to collect donations on the day.

## FAQs

### **Once I've collected donations on the day, how do I get them to The Jo Cox Foundation?**

If you're collecting money on the day, you can:

- Send a cheque (made out to The Jo Cox Foundation)
- Send the funds by BACS. If you wish to do this, please contact [greatgettogether@jocoxfoundation.org](mailto:greatgettogether@jocoxfoundation.org) for our bank details
- Make the payment [via our website](#) or via the unique link we'll send you by email

[Visit our website](#) for more details about all these options.





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### **I'd like people to donate online rather than with cash, how do I organise that?**

If you'd like people to donate to your fundraiser online there are two easy options:

Scan to donate: scan the QR codes in the branded fundraising kit to donate directly to us.

JustGiving: set up a fundraising page on **JustGiving**, attached to our Great Get Together campaign page ([justgiving.com/campaign/ggt2024](https://justgiving.com/campaign/ggt2024)). To set up your fundraising page:

- 1) Log into, or register, your JustGiving account and select 'Start fundraising'. When asked 'What are you fundraising for?', select 'A charity'.
- 2) When asked whether you're doing it as part of an event, search and select 'the Great Get Together'.
- 3) Select 'Create your page'. Done!

### **Can I fundraise for both The Jo Cox Foundation and another charity?**

We know that times are very difficult for many charities at the moment and you may want to fundraise for your own organisation or for another local charity. You are more than welcome to use the Great Get Together to fundraise for both the Jo Cox Foundation and another charity, sharing any proceeds.

## **ADDITIONAL RESOURCES**

Remember you can find the full range of event resources – including template press releases, planning checklists, and conversation starters – [in our toolkit](#).

