



# THE GREAT GET TOGETHER

INSPIRED BY JO COX

## WALK TOGETHER

**The Great Get Together (21-23 June 2024)** is the UK's annual celebration of everything that unites our communities, inspired by Jo Cox's belief that **"we have more in common than that which divides us."** Find out more about the Great Get Together, which this year takes place on what would've been Jo Cox's 50th birthday, and access our full range of resources [on our website](#).



In partnership with [Refugee Week](#) (17th-23rd June 2024), the world's largest arts and culture festival celebrating the contributions, creativity and resilience of refugees, we invite you to **Walk Together as part of this year's Great Get Together and Refugee Week** - walking together is a brilliant way to celebrate what we have in common and to show solidarity with refugees in the UK and around the world. There are few things that unite us more than walking. Once we get moving, conversation begins to flow and it's amazing where it can take you.

## TYPES OF WALK TO CONSIDER

**Guided walks are the most common**, which is where people meet a "leader" for a walk along a predetermined walk. This is a fantastic way to introduce people to your local area, to share a particularly beloved route and to allow others to have a common experience without needing to worry about navigating the route. You can organise one yourself or join one!





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**Self-Guided walks** provide a guide or route to people for them to undertake the walk independently. This has the advantage of being less prescriptive about exactly when the walk takes place while sharing an experience, but it can be difficult to build in opportunities to connect.

**Collaborate with a local Refugee Week Festival.** Refugee Week Festivals take place all across the UK, bringing communities together to celebrate the contributions, creativity and resilience of refugees and people seeking sanctuary. You could link your walk to one of these festivals by [getting in touch with your local refugee week organiser](#), and working with them to make the walk part of the event.

**Make a new connection** Walking is such a brilliant way to get to know a local area, make new connections and foster a sense of belonging. Can your walk connect with more recently arrived people who aren't familiar with green spaces nearby? In the past there have been brilliant walks organised that follow routes from refugee centres to nearby local green spaces and other beautiful natural spots on our doorstep

## TOP TIPS FOR ORGANISING A GREAT WALK TOGETHER

**Planning your walk;** Think about your audience and consider what route or approach would be appropriate for them. Remember that many people don't walk long distances (for example, most consider 3 miles a long walk) and adjust your expectations accordingly if you're planning to appeal to a broad audience. Similarly, consider where you're planning to start and finish the walk. Is it accessible or somewhere most people know? Can you get there on public transport? Is it near to the audience you want to attract?



**Have an alternative route** if you're planning a longer walk or one that's particularly exposed to weather. That way you can be prepared to cut it short at the last moment if needed, and offer an option for those who would prefer a shorter walk.



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**Add a theme to your walk**, Did you know this year's theme for Refugee Week is "Our Home"? How can your walk respond to this theme? Maybe you can get creative and map out a route in the shape of a heart to show your solidarity.

**Advertise your walk as much as possible.** People might not stop and read the first poster or post they see, so be sure to advertise in as many places as you can, both in 'real life' and online, and think about where your target audience is most likely to be. Don't forget to also [register with us](#) so that your event is added to our map.

**Brief people at the start of the walk** so that everyone understands what the walk entails, the length, and any other details, such as plans for what will happen afterwards and whether there's a backmarker who will walk at the back to ensure no one gets lost.

**Share on Social Media**, if you have everyone's consent- share your walk on social media and tag @greatgettogether @refugeeweekuk and use the hashtags #greatgettogether #simpleacts #refugeeweek #ourhome

## REFUGEE WEEK

Refugee Week is the world's largest arts & culture festival celebrating the contributions, creativity and resilience of refugees and people seeking sanctuary. Established in 1998 in the UK, this annual festival aligns with World Refugee

Day, celebrated globally on June 20th. In 2024, join us from June 17th to 23rd for a community-powered week!



# Refugee Week

## ADDITIONAL RESOURCES

Remember you can find the full range of event resources - including template press releases, planning checklists, and conversation starters - in [our toolkit](#), where you can also find a template poster for your Walk Together event. There are further free Refugee Week resources [on their website](#).